

CORPORATE SPONSORSHIP PACKAGE

# Jukebox Mania 2025

May 9, 2025

Game starts at 7 pm

Prepared for: An awesome local business



A fundraising event in support of the programs  
and services of Community Counselling and  
Resource Centre

**CCRC**  
Turning things around



Whether it's team building, corporate social responsibility, promotions, or just a fun night out Jukebox Mania will prove to be an entertaining night for the people who make your business thrive.

## Benefits

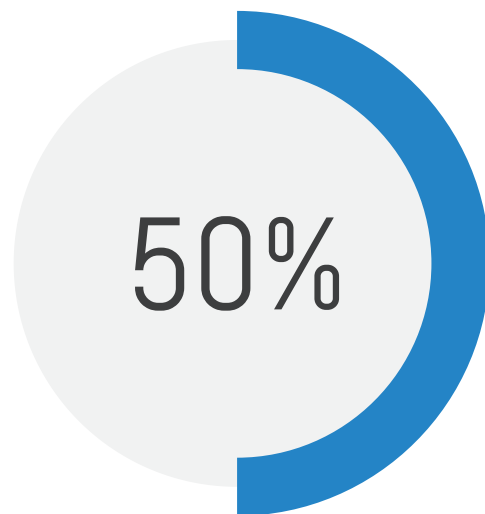
- Team Building
- Celebrate your staff
- Invite clients and customers to join your team
- Access our audience - get your name in front of the 200+ people who attend JBM each year
- A great night out or in. Join us in person or play from your own space - whatever works for you!
- Friendly competition with other JBM teams



# Jukebox Mania



Audience Demographics\*



Of JBM players agree that corporate support of CCRC would influence consumer purchasing decisions \*

## JBM SOCIALS



10K Reach




1,121 Reactions




31K Impressions

\*Over the 2024 JBM Marketing period

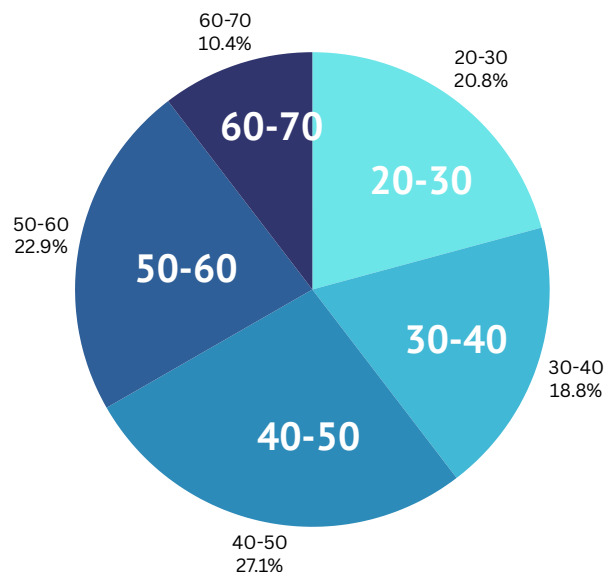
## Gender

 **68.8%**  
Female

 **25%**  
Male

 **6.2%**  
Prefer not to say /other

## Age



\*Based on 2024 Survey responses

# THE GAME

A wide-angle, high-angle photograph of a large, multi-level event space. The room is filled with people seated at tables on various levels. A stage is visible in the center, with a large screen displaying the event logo. The lighting is dim, with spotlights on the stage and ambient lighting throughout the room.

## NAME THAT TUNE

A name-that-tune style game night, Jukebox Mania has been a favourite music trivia night and CCRC's marquee fundraiser since 2006. Join us for an unforgettable evening of music, laughter and friendly competition.



## HYBRID EDITION

We have a limited number of seats for our in-person JBM experience, but we also have unlimited virtual tickets available. More players means more eyes on your brand.





# OPPORTUNITIES

## The sky's the limit

\$\$\$+

- Talk to us about your engagement needs and we can customize your experience.

## We are the champions

\$5000

- 3 teams of up to 8 people on each team
- Customized branding and promotion (video ad) to suit your needs, before, during and after the event including print, radio & digital ads
- A customized Mental Health in the Workplace session with one of our professional counsellors

## Nothing's going to stop us now

\$3000

- 2 teams of up to 8 people on each team
- Customized branding and promotion (video ad) to suit your needs, before, during and after the event including print & digital ads

## We will rock you

\$1500

- 1 team of up to 8 people on the team
- Customized branding and promotion (video ad) to suit your needs, before, during and after the event including print and digital

**Interested in a virtual/hybrid sponsorship or have other questions?**

Please contact Sarah at: [sbass@ccrc-ptbo.com](mailto:sbass@ccrc-ptbo.com) or 705-743-2272 ext 311

# JBM

## OTHER SPONSORSHIP

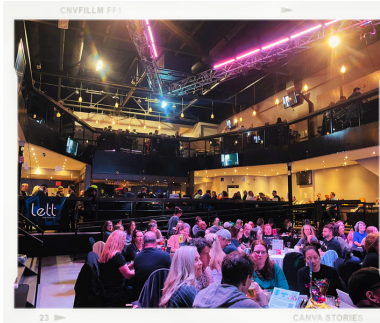


While we'd love to have you join us for Jukebox, we know that attending an event can be a bit tricky. Please find below other ways you could sponsor Jukebox Mania 2024.

Recognition for sponsorship can be customized to suit your needs.



**Marketing Costs \$750**  
Cover costs related to advertising and printing



**Venue \$1700**  
Cover the costs of the venue for JBM 2024



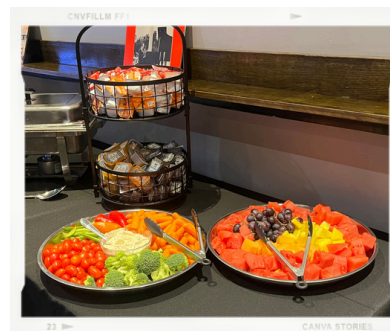
**Trivahub Platform \$1800**  
Cover the costs for the platform to run the game



**AV Costs \$2000**  
Cover the Audio Video costs for JBM 2024



**Game/music Costs \$2200**  
Cover the costs to purchase the music rounds for the game



**Food Costs \$10,000**  
For catering costs for JBM 2024

## Custom Sponsorship

You can also opt for a partial item sponsorship or an other amount that works for you, we're happy to customize sponsorship to suit your needs.

Please contact Sarah Bass if you have any questions or for further information at 705-743-2272 ext 311 or sbass@ccrc-ptbo.com

**CCRC-PTBO.COM/JBM**



# Why CCRC?

[ccrc-ptbo.com](http://ccrc-ptbo.com)

Jukebox Mania is a fundraiser for CCRC to provide services to more people and families who need them.

Job losses, family, personal and financial stress are at historic highs, and so many of our friends and neighbors are facing heartbreaking situations that they can't solve on their own. Our incredible, dedicated staff can help, and we need more funds to meet the increasing demand.

Since 1956, CCRC has offered counselling for personal issues and support around housing and personal finance, so people can get through these difficult times and find a better way forward.

**Please contact Sarah Bass at [sbass@ccrc-ptbo.com](mailto:sbass@ccrc-ptbo.com) or 705-743-2272 ext 311 for more information.**